

BRIGHT
Riverside
•HOLIDAY PARK•

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THE ULTIMATE PARK COMPANION

Riverside Guide



COMPENDIUM BY
BRIGHT RIVERSIDE HOLIDAY PARK

Your gateway to adventure, relaxation, and everything Bright has to offer.



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ABOUT US

Bright Riverside Holiday Park is proudly owned and operated by John and Nicole McCabe, who took ownership in 2017.

With years of experience managing accommodation in Bright, Freeburgh and Corowa, they bring a deep understanding of exceptional hospitality, guest comfort, and the unique charm of the Bright region.

Welcome

Nestled along the picturesque Ovens River, Bright Riverside Holiday Park is your gateway to the breathtaking landscapes of Victoria's High Country.

With stunning riverfront views, easy access to the vibrant township of Bright, and an array of outdoor adventures on your doorstep, our park is the perfect destination for relaxation, exploration, and making lifelong memories.

At Bright Riverside Holiday Park, we believe that holidays should be about unwinding, reconnecting, and embracing the great outdoors. Whether you're here to cycle the famous Murray to Mountains Rail Trail, hike through the Alpine National Park, explore the nearby snowfields, or simply relax by the river with a good book, we have something for everyone.

Our family-friendly park offers a variety of accommodation options to suit all travellers, from spacious riverfront villas and cozy cabins to powered caravan sites and camping spots. Enjoy our modern amenities, BBQ areas, and direct

access to the Ovens River, perfect for swimming, fishing, or a leisurely paddle. Kids will love the nearby splash park, playgrounds, and bike trails, while food lovers can indulge in Bright's renowned cafés, wineries, and breweries just a short walk away.

No matter what brings you to Bright, our team is here to ensure you have an unforgettable stay. If there's anything we can do to make your time with us even better, please don't hesitate to ask. And if you're enjoying your visit, we'd love to hear about it – share your experience using **#BrightRiversideHolidayPark** on social media!

From all of us at Bright Riverside Holiday Park, we wish you a fantastic and memorable stay.

Relax, explore, and enjoy everything Bright has to offer!

EAT

Local and Delicious Eats in Bright



Bright is a Food Lover's Paradise

Bright offers an incredible selection of cafés, restaurants, wineries, breweries, and gourmet local produce.

Whether you're looking for breakfast, a relaxing riverside lunch, a fine dining experience, or a casual pub meal, Bright has something to satisfy every craving.

BREAKFAST

Start your day right with a freshly brewed coffee and a delicious breakfast from one of Bright's many fantastic cafés.



Sixpence Coffee Roasters

A specialty coffee roastery serving expertly crafted espresso and filter coffee.

15 Wills Street, Bright Victoria 3741	0423 262 386
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Ginger Baker

A charming café nestled by the river, offering artisan coffee, gourmet breakfast, and baked goods.

127 Gavan Street, Bright VIC 3741	(03) 5755 2300
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Beechworth Bakery

Famous for its freshly baked pies, pastries, and sweet treats.

5 Ireland Street, Bright VIC 3741	1300 233 784
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Riverdeck Kitchen

Overlooking the Ovens River, this café is a local favourite for brunch and lunch.

16 Howitt Lane, Bright VIC 3741	(03) 5755 2199
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PHOTOS
Sixpence Coffee and
Ginger Baker





Alpine Hotel



Tomahawks



Bright Brewery

CASUAL EATS & PUBS

Looking for something relaxed and satisfying? Bright has plenty of options for pub meals, burgers, pizza, and takeaway.

Bright Brewery

Enjoy craft beer, burgers, and woodfired pizzas in a vibrant atmosphere.

📍	121 Great Alpine Road, Bright VIC 3741	📞	0423 262 386
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Alpine Hotel

A traditional country pub serving generous meals, including their famous parmas.

📍	7/9 Anderson Street, Bright VIC 3741	📞	(03) 5755 1366
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Tomahawks

A trendy spot known for its gourmet burgers, bao buns, and craft cocktails.

📍	15 Camp Street, Bright VIC 3741	📞	(03) 5750 1113
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Reed & Co. Distillery

A unique venue offering small-batch gin, smoked meats, and seasonal small plates.

📍	15 Wills Street, Bright VIC 3741	📞	0460 782 642
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Feathertop Winery

FINE DINING & LOCAL PRODUCE

If you're looking for something extra special, Bright has high-end restaurants and local food experiences that showcase the best of regional Victoria's produce.

Basils

A contemporary eatery offering fresh, local, and seasonal ingredients in a relaxed setting.

📍	100 Gavan Street, Bright VIC 3741	📞	0481 197 702
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Tigre Vita

A modern Italian dining experience featuring seasonal menus and locally sourced produce.

📍	7/9 Anderson Street, Bright VIC 3741	📞	(03) 5755 1366
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Feathertop Winery

Dine among the vines with stunning views and a fantastic wine selection.

📍	6619 Great Alpine Road, Porepunkah VIC 3740	📞	(03) 5756 2356
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Ringer Reef Winery

A boutique vineyard offering wine tastings and gourmet platters.

📍	6835 Great Alpine Road, Porepunkah VIC 3740	📞	(03) 5756 2805
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Basils



FARM GATES & LOCAL PRODUCE

For a true taste of the region, visit Bright's local farm gates, markets, and gourmet food stores.



Nightingale Bros Alpine Produce

A must-visit for fresh apples, chestnuts, hazelnuts, and ciders.

	708 Morses Creek Road, Wandiligong VIC 3744		(03) 5750 1595
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Pepo Farms

Visit this award-winning farm for delicious pumpkin seed products, oils, and nut-free snacks.

	5061 Great Alpine Road, Ovens VIC 3738		(03) 5752 1199
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The Peaks Artisan Cheesemakers

A boutique artisan cheese producer in Bright, crafting small-batch cow's and goat's milk cheeses sourced from local Kiewa Valley farms. Their semi-hard, surface-ripened, and mold-ripened varieties showcase the best of the region.

	4 Ireland Street, Bright VIC 3741		0400 061 763
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WINERIES, BREWERIES & DISTILLERIES

Craft beer, wine, and spirits enthusiasts will find plenty to enjoy in Bright! With locally grown ingredients and fresh mountain water, the region's craft breweries, wineries, and gin distilleries offer an unparalleled taste experience.

Bright Brewery

One of the most famous breweries in Victoria, offering a great selection of ales, IPAs, lagers, and stouts in a scenic riverside setting. Enjoy live music, hearty meals, and tasting paddles in a relaxed, family-friendly atmosphere.

	121 Great Alpine Road, Bright VIC 3741		0423 262 386
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Reed & Co. Distillery

Specialising in small-batch gin and smoked meats, this is a unique Bright dining and drinking experience.

	15 Wills Street, Bright VIC 3741		0460 782 642
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
Billy Button Wines

A modern cellar door experience showcasing Bright's best wines.

	11 Camp Street, Bright VIC 3741		(03) 5755 1569
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Feathertop Winery

A stunning private estate winery in Porepunkah, featuring premium wines, gourmet food, and special events like outdoor tastings and long lunches with spectacular vineyard views.

	6619 Great Alpine Road, Porepunkah VIC 3740		(03) 5756 2356
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Ringer Reef Winery

A boutique, family-owned winery in Porepunkah, offering small-batch wines with breathtaking views of Mount Buffalo. Enjoy tastings on the deck, or cycle in via the Murray to Mountains Rail Trail.

	6835 Great Alpine Road, Porepunkah VIC 3740		(03) 5756 2805
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Bright Ice Creamery



Beechworth Bakery



Coral Lee

SWEET TREATS

If you have a sweet tooth, Bright has plenty to tempt you!

Bright Ice Creamery

Handmade ice cream with unique and classic flavours.

📍 4 Ireland Street, Bright VIC 3741	☎ (03) 5755 1243
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Beechworth Bakery


Famous for its vanilla slices, apple pies, and freshly baked treats.

📍 5 Ireland Street, Bright VIC 3741	☎ 1300 233 784
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Coral Lee

Gorgeous 50's style cafe, offering coffee, cakes, catering, pastries, breakfast, lunch and cold drinks.

📍 8 Barnard Street, Bright VIC 3741	☎ (03) 5755 5113
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TIP: BRIGHT IS ALSO HOME TO SOME TRULY ICONIC LOLLY SHOPS. WHETHER YOU'RE AFTER FUDGE, ROCK CANDY, OR CHOCOLATEY GOODNESS, STROLL AROUND THE CBD FOR A SUGAR RUSH TO REMEMBER!

Experience the Best of Bright's Food Scene!

No matter what you're craving, Bright has something delicious waiting for you.

Whether you're indulging in a long lunch at a winery, grabbing a quick coffee before a bike ride, or enjoying a hearty pub meal with friends, you'll find fresh, local flavours and warm hospitality wherever you go.



TIP: MANY RESTAURANTS AND CAFÉS IN BRIGHT CAN GET BUSY, ESPECIALLY ON WEEKENDS AND DURING PEAK SEASONS – BOOK AHEAD TO SECURE YOUR SPOT!



PLAY

Things to do in Bright & Surrounds



Bright Adventure Company

Enjoy Year-Round Adventure in Bright!

Whether you're seeking adventure, relaxation, or family-friendly fun, Bright offers an incredible mix of activities to suit every traveller.

From soaring above the valley on a paraglider, exploring scenic hiking trails, or indulging in world-class food and wine, there's no shortage of ways to make the most of your time here. With its stunning landscapes, vibrant town centre, and welcoming atmosphere, Bright is the perfect destination for an unforgettable getaway.

Outdoor Adventures

HIKING & WALKING TRAILS

Bright is surrounded by incredible walking trails, offering something for all fitness levels—from gentle riverside strolls to challenging mountain ascents. Whether you prefer a relaxing nature walk, a moderate bush trek, or a demanding hike with breathtaking views, Bright's trails showcase the best of Victoria's alpine landscape.

CANYON WALK *Riverside Beauty & Rock Formations*

One of Bright's most scenic and accessible walks, the Canyon Walk follows the Ovens River, offering stunning river views, suspension bridges, and fascinating rock formations.

The 4km return loop is an easy-to-moderate walk, making it suitable for families and casual walkers. Along the way, you'll pass historic mining sites, crystal-clear swimming spots, and sections where the river flows through a

narrow gorge, creating dramatic rapids. In autumn, the trail is particularly beautiful, with golden leaves reflecting off the water, making it a photographer's dream.

CHERRY WALK *A Serene Bushland Escape*

For those seeking a peaceful and scenic loop, the Cherry Walk provides a tranquil journey through lush bushland and along the Ovens River. This 5km return trail is a gentle and shaded path, perfect for those wanting to immerse themselves in nature and birdlife without a strenuous climb. The trail connects to Howitt Park, making it a great option for a leisurely morning or afternoon stroll, followed by coffee at one of Bright's nearby cafés.



Canyon Walk



THE BIG WALK (MOUNT BUFFALO) *A Hiker's Ultimate Challenge*

For experienced hikers looking for a physically demanding but highly rewarding trek, The Big Walk at Mount Buffalo National Park is an unforgettable adventure. This 11km ascent takes you through diverse landscapes, including eucalyptus forests, rocky outcrops, and alpine meadows, before reaching the highest point in Mount Buffalo, The Horn (1,723m).

The trail features several breathtaking lookouts, including Mackey's Lookout and Marriotts Lookout, providing incredible panoramic views of the Ovens Valley. As you climb higher, the air becomes crisper, and the vegetation transitions from dense forest to open alpine terrain. The final stretch to The Horn Lookout rewards hikers with 360-degree views stretching across the Great Dividing Range, making the effort more than worthwhile.

This challenging hike takes around 4-5 hours one way, with the option to descend via car or shuttle for those not wanting to hike back down. The best times to attempt The Big Walk are autumn and spring, when the mild temperatures and seasonal colours enhance the journey. For those seeking a serious hiking challenge with some of Victoria's most breathtaking views, The Big Walk is a must-do experience.



DOWNLOAD THE BROCHURE



CYCLING & MOUNTAIN BIKING

Bright is a premier cycling destination, attracting road cyclists, mountain bikers, and casual riders from all over Australia. With its stunning alpine scenery, well-maintained trails, and world-class mountain biking facilities, Bright offers something for every rider, from scenic leisure rides to adrenaline-pumping downhill runs.

MURRAY TO MOUNTAINS RAIL TRAIL *A Scenic Family-Friendly Ride*

The Murray to Mountains Rail Trail is one of Victoria's most scenic cycling trails, offering a safe, well-paved route that meanders through the gorgeous alpine valleys. Stretching from Bright to Porepunkah and Myrtleford, this easy, family-friendly trail is ideal for casual riders, families, and those wanting a relaxed ride through the countryside.

The trail takes you past rolling vineyards, farmland, and charming country towns, offering plenty of picturesque stops along the way. Popular places to visit include:

- **Feathertop Winery** – A great place to enjoy a post-ride wine tasting with a view.
- **Pumpkin Seeds Australia** – Stop in for nut-free snacks and cold-pressed oils.
- **Myrtleford's Farm Gates & Bakeries** – Enjoy fresh produce, handmade cheeses, and gourmet pies.

With minimal elevation and a smooth, sealed path, this rail trail is perfect for riders of all ages and fitness levels. Bike hire is available in Bright, making it easy for visitors to explore the trail at their own pace.



MYSTIC MOUNTAIN BIKE PARK *World-Class MTB Terrain*

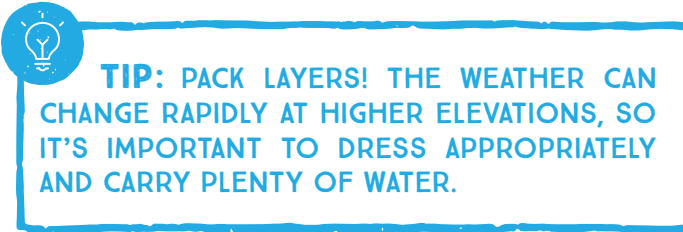
For thrill-seekers and downhill riders, Mystic Mountain Bike Park is a must-visit destination. This renowned mountain biking hub features a variety of trails catering to all skill levels, from beginner-friendly flow tracks to steep, technical descents designed for experienced riders.

Mystic is home to some of the best downhill riding in Australia, including:

- **Hero Trail** – A fast, flowy jump trail that has become one of the most famous MTB tracks in the country.
- **Shred Kelly's Last Stand** – A more technical descent with tight turns and rock gardens.
- **Beginners' Green Trails** – Perfect for new riders learning the ropes.

The park is also a training ground for elite mountain bikers and hosts national-level MTB competitions throughout the year. For those looking to save energy on the climbs, a shuttle service is available to take riders to the top of the mountain.

Whether you're an experienced downhill racer or just getting started, Mystic Mountain Bike Park offers an unforgettable MTB experience.



GREAT ALPINE ROAD
A Bucket-List Ride Through Breathtaking Landscapes

Regarded as one of Australia's most spectacular road cycling routes, the Great Alpine Road offers an unforgettable challenge for serious cyclists. Stretching from Wangaratta to Bairnsdale, this scenic highway passes through Bright, Mount Hotham, and the Alpine National Park, making it an epic long-distance ride.

Cyclists taking on the Bright to Mount Hotham section will experience:

- **Winding mountain climbs** – A gradual but challenging ascent with sweeping hairpin bends.
- **Stunning alpine scenery** – Ride through snow gums, rugged peaks, and breathtaking lookouts.
- **High-altitude cycling** – The summit at Mount Hotham (1,861m) provides incredible panoramic views.

This ride is best suited to experienced road cyclists, as it includes steep climbs and unpredictable alpine weather conditions. Many riders train all year for this iconic ride, which is a highlight of the annual Tour of Bright race.

For those looking for a less intense but equally scenic ride, the Bright to Harrietville section of the Great Alpine Road offers a gentler gradient and stunning valley views, making it a great introductory alpine ride.

Cycle Path

CyclePath is your go-to bike hire shop and a hub for new bikes, repairs and expert advice in Bright.

📍 74 Gavan Street, Bright VIC 3741	☎ (03) 5750 1442
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All Terrain Cycles

Offering the real authentic biking experience that fills the soul!

📍 105 Gavan Street, Bright VIC 3741	☎ (03) 5750 1372
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Bright Electric Bikes

Bright Electric Bikes' state of the art European designed and made electric bikes make cycling a dream. Ride the Rail Trail in comfort!

📍 14 Anderson Street, Bright VIC 3741	☎ 0491 037 973
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Explore Bright on Two Wheels!

Whether you're looking for a relaxing countryside ride, an exhilarating mountain descent, or a bucket-list alpine challenge, Bright has the perfect cycling experience for you. With bike-friendly roads, well-maintained trails, and top-notch facilities, it's no wonder Bright is considered one of Australia's best cycling destinations.

Bike Hire & Shuttle Services Available in Bright – Check with the local bike shops listed for rentals, guided tours, and MTB shuttle schedules.



Great Alpine Road



DOWNLOAD THE BROCHURE

WATER ACTIVITIES & SNOW SPORTS – YEAR-ROUND ADVENTURE IN BRIGHT

With its pristine rivers, picturesque lakes, and proximity to Victoria's premier ski resorts, Bright offers an incredible mix of seasonal outdoor activities. Whether you're seeking a refreshing summer escape on the water or an action-packed winter getaway in the snow, Bright provides endless opportunities for adventure.

KAYAKING & PADDLEBOARDING ON THE OVENS RIVER
Serenity or the Rapids!

For those looking to slow down and soak in the natural beauty of Bright, kayaking and paddleboarding on the Ovens River provide a peaceful and immersive experience. This gentle, meandering river offers the perfect setting for beginners and experienced paddlers alike, with calm waters, scenic riverbanks, and plenty of spots to stop and enjoy the view.

The best launch points include:


- **Centenary Park** – A central location with easy river access and nearby picnic facilities.
- **Porepunkah Riverside Park** – A great spot for families and casual paddlers, just a short drive from Bright.

For a more thrilling ride, sections of the Ovens River feature gentle rapids, ideal for those looking for a bit more excitement on the water. Paddleboard and kayak rentals are available in Bright, making it easy to enjoy a day out on the river.

Bright Adventure Company

Delivering unforgettable adventures across Victoria's High Country. Rock climbing, abseiling, cliff picnics, caving, whitewater kayaking and rafting tours.

☎ (03) 5759 2555	☎ 0408 874 437
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TIP: THE BEST TIME FOR KAYAKING AND PADDLEBOARDING IS DURING THE WARMER MONTHS (OCTOBER TO APRIL) WHEN WATER LEVELS ARE IDEAL, AND THE WEATHER IS PERFECT FOR A DAY ON THE WATER.

WINTER WONDERLAND

Bright Riverside is your ideal winter retreat, offering a picturesque backdrop for all your seasonal adventures. Enjoy the slopes during the day, then unwind by a cozy fire in the evening.



SKIING & SNOWBOARDING

During the winter months (June to September), Bright becomes a gateway to some of Victoria's best ski resorts, offering a range of snow activities for all skill levels. Whether you're a beginner looking to take lessons, an experienced skier hitting the slopes, or a family wanting to enjoy some snow play, there's a perfect alpine escape just a short drive away.

Top Ski Resorts Near Bright:

- **Falls Creek (1 hr 30 min drive)** – Victoria's largest alpine resort, offering 65km of groomed trails, a vibrant village atmosphere, and a variety of runs for skiers and snowboarders. Falls Creek is also known for having the best cross-country skiing trails in Australia.
- **Mount Hotham (1 hr 15 min drive)** – Known as the "powder capital" of Australia, Hotham features steep terrain, breathtaking mountain views, and excellent off-piste opportunities. With 13 lifts and 80+ runs, it's a top pick for intermediate and advanced skiers.
- **Mount Buffalo (45 min drive)** – A family-friendly snow play area, perfect for first-time skiers, tobogganing, and cross-country skiing. Unlike Falls Creek and Hotham, there are no ski lifts here, making it an affordable and relaxed winter destination for beginners and families.



Dinner Plain



Mount Hotham

20 REASONS WHY A BRIGHT SNOW GETAWAY IS THE PERFECT WINTER HOLIDAY!

Experience the magic of winter at Bright Riverside Holiday Park, your gateway to four stunning snow destinations. Whether you're into skiing, snowboarding, tobogganing, or simply enjoying the snowy scenery, we have it all within a short drive. Stay in our cozy accommodations and create unforgettable memories in the snow. Read more on our website.

[DISCOVER REASONS](#)



Falls Creek



Be sure to
plan your trip!

FISHING

Bright and its surrounding waterways are a paradise for fishing enthusiasts, offering a variety of fish species in crystal-clear alpine waters. Whether you prefer casting from the riverbanks, fishing from a kayak, or dropping a line into a mountain lake, there are plenty of great fishing spots to explore.

Top Fishing Locations in Bright & Surrounds:

- **Ovens River** – A prime spot for fly fishing, known for its brown and rainbow trout.
- **Lake Catani (Mount Buffalo)** – A peaceful alpine lake stocked with trout and native fish, perfect for a relaxing day of fishing.
- **Lake Buffalo** – Located a short drive from Bright, this larger lake is home to Murray cod, redfin, and yellowbelly.

Fishing in Bright is enjoyable year-round, with trout fishing being particularly popular in the cooler months, while native species are more active in the warmer months. A Victorian fishing license is required for those over 18, which can be easily purchased online or at local fishing stores.

Stony Creek Fish Farm

Stop in to catch your own fish, shop fresh gourmet produce or have a coffee and picnic in the picturesque gardens!

📍 10 Stony Creek Road, Harrietville VIC 3741	📞 0477 802 601
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TIP: VISIT EARLY IN THE MORNING OR LATE IN THE AFTERNOON FOR THE BEST CHANCES OF CATCHING FISH, AS THIS IS WHEN THEY ARE MOST ACTIVE.



PARAGLIDING

For those seeking an unforgettable aerial adventure, Bright is one of Australia's premier paragliding destinations. With its ideal wind conditions and breathtaking alpine scenery, paragliding from Mystic Mountain provides incredible panoramic views of the Ovens Valley and surrounding peaks.

Whether you're a seasoned paraglider or a first-timer, tandem flights with experienced instructors allow you to soar above the landscape in a safe and thrilling way. Mystic Mountain is also a well-known launch site for hang gliding, attracting adventure seekers from across the country. If you prefer to stay grounded, watching paragliders take off and glide over Bright is a spectacular sight in itself!

NEED SOME
IDEAS FOR...

Itineraries?

FIND OUT MORE



Shopping & Wellness

Bright's boutique shopping scene and wellness offerings make it the perfect place to unwind and indulge. Discover locally made products, handcrafted goods, and relaxing wellness experiences.

BOUTIQUE SHOPPING

Bright is home to a unique mix of specialty stores, offering fashion, homewares, gourmet produce, and handmade crafts.



Journey Bright

Stylish ladies clothing and accessories, beautiful home wares, interesting gifts, advice, tips and a smile are guaranteed in this sanctuary.

	15 Ireland Street, Bright VIC 3741		0439 731 768
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Rich Glen

At Rich Glen, they produce over 180 extra virgin olive oil-based food, skin-care and wellness products.

	106B Gavan Street, Bright VIC 3741		(03) 5743 3776
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Bowerbird

Find the perfect gift or item to enhance your home to inspire and evoke the feel of Victoria's unique alpine region.

	11 Barnard Street, Bright VIC 3741		(03) 5755 5131
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Star Road Trader

A carefully curated collection of contemporary clothing, footwear, accessory and lifestyle brands.

	4C Barnard Street, Bright VIC 3741		(03) 5755 2165
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The Bright Bookshop

All the best books from your local independent bookseller.

	113 Gavan Street, Bright VIC 3741		(03) 5750 1810
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WELLNESS & SPA RETREATS

Relax and rejuvenate with a day of pampering at one of Bright's top wellness retreats.



Bright Spa

Bright Spa offers a selection of luxurious spa rituals designed to relax, restore, uplift and heal.

	Shop 4 Riverside Walk, Bright VIC 3741		0410 353 004
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Bright Botanic Alps

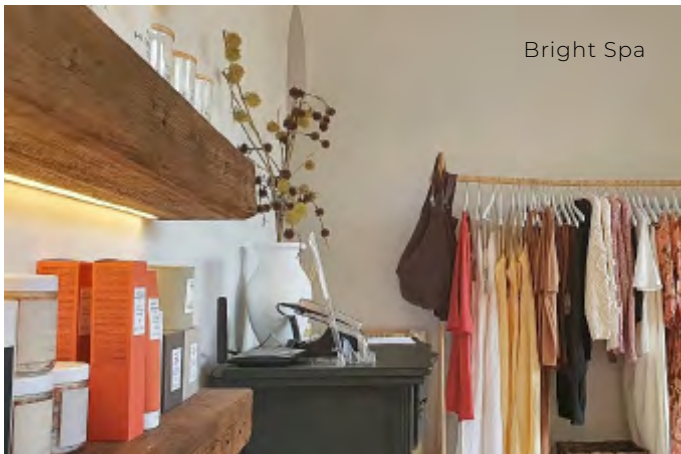
Beautiful plants, plant care, handmade and sustainable gifts available. Also offering gift vouchers to use in their store, yoga studio or spa.

	1/6-8 Ireland Street, Bright VIC 3741		0474 833 355
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Cheeky Bits

Offering an endless array of quality salon treatments and products including cosmetics, clothing, skin and haircare.

	87-89 Gavan Street, Bright VIC 3741		(03) 5750 1717
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Local Markets



Bright is an outdoor town, so it makes sense that market shopping is one of the big attractions. Why spend the day indoors when you can soak up the sunshine at markets?

Each market is known for having a unique vibe so whether you're looking for one-off artisan goods, great second-hand clothes or produce straight from the farm, Bright's weekend markets are a delight for both locals and visitors alike.





Make it, Bake it, Grow it Market

Third Saturday of every month.

	Banks of the Ovens River in Howitt Park, Bright VIC 3741		8:30am to 12:30pm
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Myrtleford Farmers Market

Fourth Saturday of every month.

	Myrtleford Piazza (in the town centre between Myrtle and Clyde Streets)		8:30am to 12:30pm
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Mount Beauty Community Market

First Saturday of every month.

	Hollonds Street, Mount Beauty (behind the bakery)		9:00am to 1:00pm
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Event Markets

The **Bright Rotary Markets** is a large market held five times a year to coincide with major events, including the **Spring Festival**, The Iconic **Rod Run**, **New Year**, **Easter** and the **Autumn Festival**.

The smaller **Freeburgh Bush Market** also runs each Autumn Festival.

FIND OUT MORE



Arts and Culture

Bright has a thriving arts community, with galleries, local artisan studios, and cultural events celebrating creativity in all its forms.

GALLERIES & STUDIOS



Alpine Light Gallery

Find award-winning landscape photography.

 102A Gavan Street, Bright VIC 3741	 (03) 5729 0110
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Bright Art Gallery and Cultural Centre

The Bright Art Gallery and Cultural Centre is a community owned gallery. Two major annual exhibitions are the Autumn Art Exhibition and Sale and the Decorative Arts Exhibition in the Spring.

 28 Mountbatten Ave, Bright VIC 3741	 (03) 5750 1660
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Myrtleford Art Gallery

Showcases a brilliant collection of fine artworks.

 51a Standish Street, Myrtleford VIC 3737	 0427 929 974
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Art Bar Bright

Art Bar Bright is a two hour guided class, laughing, creating and having fun with friends. They cater for everybody! No painting skills required and all materials provided.

 Mobile Business	 0410 016 955
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MUSIC & LIVE ENTERTAINMENT

Bright and its surrounding areas are renowned for their live music scene, particularly in summer when local pubs and bars host weekly performances. Among the notable venues are the **Alpine Hotel**, **Bright Brewery**, **Wandi Pub**, **Myrtleford's Buffalo Hotel**, **The Old Factory**, and **Harrietteville's Snowline Hotel**.

Annual Events & Festivals

Bright is alive with events year-round, from food and wine festivals to cycling races, seasonal celebrations, and arts festivals.

SIGNATURE EVENTS IN BRIGHT

- **Bright Autumn Festival (April-May)**
– A 10-day celebration of autumn featuring parades, markets, and open gardens showcasing the region's famous golden foliage.
- **Bright Alpine Climb – Four Peaks (November)**
– A challenging hiking event where participants summit four major peaks in four days.
- **Bright Rod Run (November)**
– This actioned packed weekend focuses on car enthusiasts from across Australia, attracting the owners and lovers of many and varied automobiles along with their families.
- **Brighter Days Festival (March)**
– A charity music festival featuring classic cars, motorcycles, and great live bands.
- **Tour of Bright (December)**
– A prestigious multi-stage cycling race attracting elite riders from across the country.



Seasonal Highlights

- **Summer** – Swim in the Ovens River, enjoy outdoor movies, and take part in cycling events.
- **Autumn** – Witness the stunning foliage, take part in harvest festivals, and enjoy cooler hiking conditions.
- **Winter** – Experience snow sports in nearby alpine resorts, cozy up in wine bars, and explore the snow-covered landscapes.
- **Spring** – Celebrate the blooming wildflowers, picnic by the river, and take part in the Spring Festival Garden Walks.

FIND OUT MORE

FAMILY FUN

Bright is a fantastic destination for families, offering plenty of safe and fun activities for kids of all ages.



FAMILY FRIENDLY ACTIVITIES

Whether it's splashing in the water, exploring playgrounds, or getting close to nature, there's something for everyone.

With interactive parks, gentle bike trails, and wildlife encounters, Bright provides the perfect setting for families to relax, explore, and create unforgettable memories together.

BRIGHT SPLASH PARK

Located in Howitt Park, the Bright Splash Park is a family favourite, especially in the warmer months. With interactive water features, fountains, and shallow pools, this free attraction is a fantastic way for kids to cool off while parents relax nearby. The park is adjacent to the Ovens River, offering a beautiful picnic setting for families to enjoy a meal after some splash-filled fun.



RED STAG DEER & EMU FARM

A short drive from Bright, Red Stag Deer & Emu Farm provides a unique, hands-on animal experience. Guests can feed deer, emus, ostriches, and goats, while taking in sweeping views of Mount Buffalo and the Ovens Valley. The on-site café serves delicious farm-to-table meals, making it an ideal destination for families, photographers, and nature enthusiasts.



BRIGHT ADVENTURE COMPANY (BAC)

For those looking for an adrenaline rush, the Bright Adventure Company offers guided outdoor activities such as abseiling, rock climbing, canyoning, and caving. Whether you're a beginner looking to try something new or an experienced climber seeking a challenging ascent, this adventure hub provides a safe and thrilling experience in the heart of the Victorian High Country.

BRIGHT MINI GOLF

Experience the thrill of mini golf at Bright Mini Golf—a game where every shot feels like a hole-in-one. The upscale, 18-hole course is a stylish mirror image of the current Bright Golf Course.

Enjoy a warm-up on the practice putting green and discover vibrant putters and golf balls at the on-site golf shop. With a setting that's perfect for kids, teens, and adults, this beautifully designed course blends seamlessly into its stunning surroundings and is only 500 metres from the town centre.





Rotary Waterslide



Howitt Park Playground

SUN CINEMA BRIGHT

A short drive from Bright, Red Stag Deer & Emu Farm provides a unique, hands-on animal experience. Guests can feed deer, emus, ostriches, and goats, while taking in sweeping views of Mount Buffalo and the Ovens Valley. The on-site café serves delicious farm-to-table meals, making it an ideal destination for families, photographers, and nature enthusiasts.



Sun Cinema

Red Stag Deer & Emu Farm

Red Stag Deer & Emu Farm sits on a 375-acre hillside in the Ovens Valley. Open year-round, the farm serves up its own venison, emu, ostrich, and goat meat, and features a petting zoo that makes it a family-friendly destination.

📍 324 Hughes Lane, Eurobin VIC 3739 ☎️ (03) 5756 2365

Bright Adventure Company

Delivering unforgettable adventures across Victoria's High Country. Rock climbing, abseiling, cliff picnics, caving, whitewater kayaking and rafting tours.

☎️ (03) 5759 2555 📞 0408 874 437

Bright Mini Golf

You'll be hitting a hole in one when you treat the family to a round at Bright Mini Golf!

📍 1 Delany Avenue, Bright VIC 3741 ☎️ (03) 5750 1433

Rotary Club of Bright Waterslide

An open plastic waterslide with some curves which leads from the top of the river bank into the river upstream from the swimming area. EFTPOS and cash sales available.

📍 Bright Centenary Park, Bright VIC 3741 📞 0456 237 099

Stony Creek Fish Farm

Stop in to catch your own fish, shop fresh gourmet produce or have a coffee and picnic in the picturesque gardens!

📍 10 Stony Creek Road, Harrietville VIC 3741 📞 0477 802 601

Sun Cinema Bright

A boutique, independently owned cinema in the heart of Victoria's picturesque Bright, screening mainstream and arthouse films using the latest digital technology in stylish comfort.

📍 119 Gavan Street, Bright VIC 3741 ☎️ (03) 5747 6500



Mount Buffalo NP

Golfing amidst Natural Beauty in Bright and Surrounds

With three 18-hole golf courses and a 9-hole course, Bright and its surrounding clubs offer plenty to those looking to play a game of golf.

DISCOVER MORE



GUEST INFO

BRIGHT RIVERSIDE
•HOLIDAY PARK•

Guest Services and Information

At Bright Riverside Holiday Park, we strive to provide exceptional service and modern facilities to ensure you have a comfortable and enjoyable stay.

Whether you need assistance, local recommendations, or access to our facilities, our friendly team is here to help.

Reception & Assistance

Contact Details

Our reception team is available to assist with bookings, local recommendations, and general enquiries.

4-10 Toorak Avenue,
Bright VIC 3741

(03) 5755 1118

8:30am to 5:00pm DAILY

info@holidayparkbright.com.au

If you are departing before 8:30am, please notify reception in advance. Keys can be left in the night box outside reception.

Check-in & Check-out

Our reception team is available to assist with bookings, local recommendations, and general enquiries.

Check-in:
From 2:00 pm onwards

Check-out:
By 10:00 am (late check-out fees may apply)

Please ensure **all cabins and sites are left in the same condition as found**. Additional charges will apply for **excessive cleaning or damages**.

Rubbish & Park Cleanliness

Please dispose of all rubbish and food waste in the bins provided throughout the park.

Remove all items from fridges and cabins before departure.

BBQs, toilets, and the camp kitchen must be left in a **clean and tidy condition** after use.

Please use the **designated recycling bins** provided to help **reduce waste** and **protect our environment**.





Park Facilities

-  **Gas Swap & Go** – Gas bottle exchange is available during office hours.
-  **Laundry Facilities** – Washing machines require 4 x \$1.00 coins or 2 x \$2.00 coins per load. Dryers cost \$4.00 per load and accept \$1.00 and \$2.00 coins.
-  **Camp Kitchen & BBQs** – A communal space featuring a fully equipped camp kitchen, BBQs, lounge area, and TV for guests to use. Please leave all areas clean and tidy for the next guest.
-  **Amenities** – The centrally located amenities block includes separate men's and women's bathrooms, a laundry, and clotheslines.
-  **Wi-Fi Access** – Complimentary Wi-Fi is available throughout the park. Signal strength may vary depending on location.



Housekeeping & Maintenance

-  If you require **extra blankets, pillows, or toiletries**, please visit **reception** during operating hours.
-  For any **maintenance issues**, please notify reception as soon as possible so we can resolve them promptly.














**SLOW
THE
DOWN**

Please!






Security & Safety

-  **Vehicle Speed:** The **speed limit is walking pace (10 km/h)**. Roads within the park are shared by **cyclists, pedestrians, and children**, so please drive carefully.
-  **Emergency Assembly Point:** Located near **reception**.
-  **Fire Extinguishers & Hydrants:** Positioned throughout the park—please familiarise yourself with their locations.
-  **Quiet Hours: 10:00pm – 7:00am:** Please be mindful of other guests and keep noise levels low during this time.
-  **Smoking & Vaping Policy:** This is a strictly **non-smoking holiday park**, including all park facilities and grounds. Vaping and shisha are also **not permitted**.
-  **Visitors:** All **day and overnight visitors must register at reception** and pay applicable fees before entering the park. **Visitor parking is outside the park**.
-  **Car Parking:** **One car per site is permitted**. Please refer to the park map for **designated parking areas** for cabins and villas. **Extra cars must be parked near reception**.
-  **Pets:** **No pets are permitted** within the park.
-  **Fires:** **Fires are only permitted on camping and caravan sites** and only **outside of fire restriction periods**. Please check with **reception** for up-to-date fire regulations.
-  **Temporary Clotheslines:** Erecting **temporary clotheslines** in the park is **not allowed** at any time.
-  **Bunk Beds:** As per **Australian Standards**, children **under the age of 9 years** should **not use the top bunk**.



Re-booking & Refund Policy

-  Our **re-booking policy** applies to **peak periods only**.
-  **Re-bookings for the same period next year** must be made **before you leave**. Sites and accommodation cannot be **held after departure**.
-  **No refunds** are provided for **early departures**.

Make the Most of your Stay

With modern facilities, a welcoming atmosphere, and a prime location, Bright Riverside Holiday Park is the perfect base for your High Country adventure.

If you need assistance, recommendations, or extra amenities, please visit reception—**we are here to help**.

Visit our website for more information:
www.holidayparkbright.com.au

*Thanks for choosing us...
Enjoy Your Stay!*

Emergency and Local Contacts

Below is a list of essential emergency contacts, medical services, and local amenities for your stay at Bright Riverside Holiday Park.


SERVICE	CONTACT NUMBER	ADDRESS
Emergency Services (Police, Fire, Ambulance)	000	Call 000 in an emergency
Bright Police Station	(03) 5755 1444	7 Park Street, Bright VIC 3741
Bright Fire Station (CFA)	(03) 5750 1761	18 Churchill Avenue, Bright VIC 3741
Ambulance / Fire / Police (Emergency Line)	000	Call 000 in an emergency
Bright Hospital & Health Services	(03) 5755 0100	36-42 Cobden Street, Bright VIC 3741
Bright Medical Centre	(03) 5750 1000	115 Gavan Street, Bright VIC 3741
Alliance Dental Group	(03) 5755 1776	Unit 2/1 Ireland Street, Bright VIC 3741
Lifeline (Crisis Support & Suicide Prevention)	13 11 14	www.lifeline.org.au
Poisons Information Centre	13 11 26	www.healthdirect.gov.au
SES (State Emergency Service) Flood & Storms	132 500	www.ses.vic.gov.au
VicRoads (Road Closures & Traffic Updates)	13 11 70	www.vicroads.vic.gov.au
Victorian Bushfire Information Line	1800 240 667	www.cfa.vic.gov.au

SERVICE	CONTACT NUMBER	ADDRESS
Park Management (Bright Riverside Holiday Park)	(03) 5755 1118	4 - 10 Toorak Road, Bright VIC 3741
Bright Visitor Information Centre	1800 111 885	Railway Avenue, Bright VIC 3741
Bright Licensed Supa IGA	(03) 5755 1666	16 Ireland Street, Bright VIC 3741
Woolworths Bright	(03) 5755 5168	87-91 Gavan Street, Bright VIC 3741
Bright Pharmacy	(03) 5750 1122	18 Ireland Street, Bright VIC 3741
Bright Newsagency	(03) 5755 1015	28 Ireland Street, Bright VIC 3741
Bright Post Office	(03) 5755 1598	82-84 Gavan Street, Bright VIC 3741

Exploring Bright & Surrounds Safely

Bright and its stunning natural surroundings offer incredible adventures, but the wilderness comes with its risks.

Always let someone you're traveling with know your plans, especially if you're heading into remote areas.



TIP: CHECK WEATHER CONDITIONS, STICK TO MARKED TRAILS, AND CARRY ESSENTIALS LIKE WATER, A CHARGED PHONE, AND A BASIC FIRST AID KIT. STAY SAFE AND ENJOY THE BEAUTY OF BRIGHT RESPONSIBLY!



MAPS & NAVIGATION

To help you make the most of your stay, we've included a selection of maps covering Bright Riverside Holiday Park, an emergency evacuation procedure, and the surrounding region.



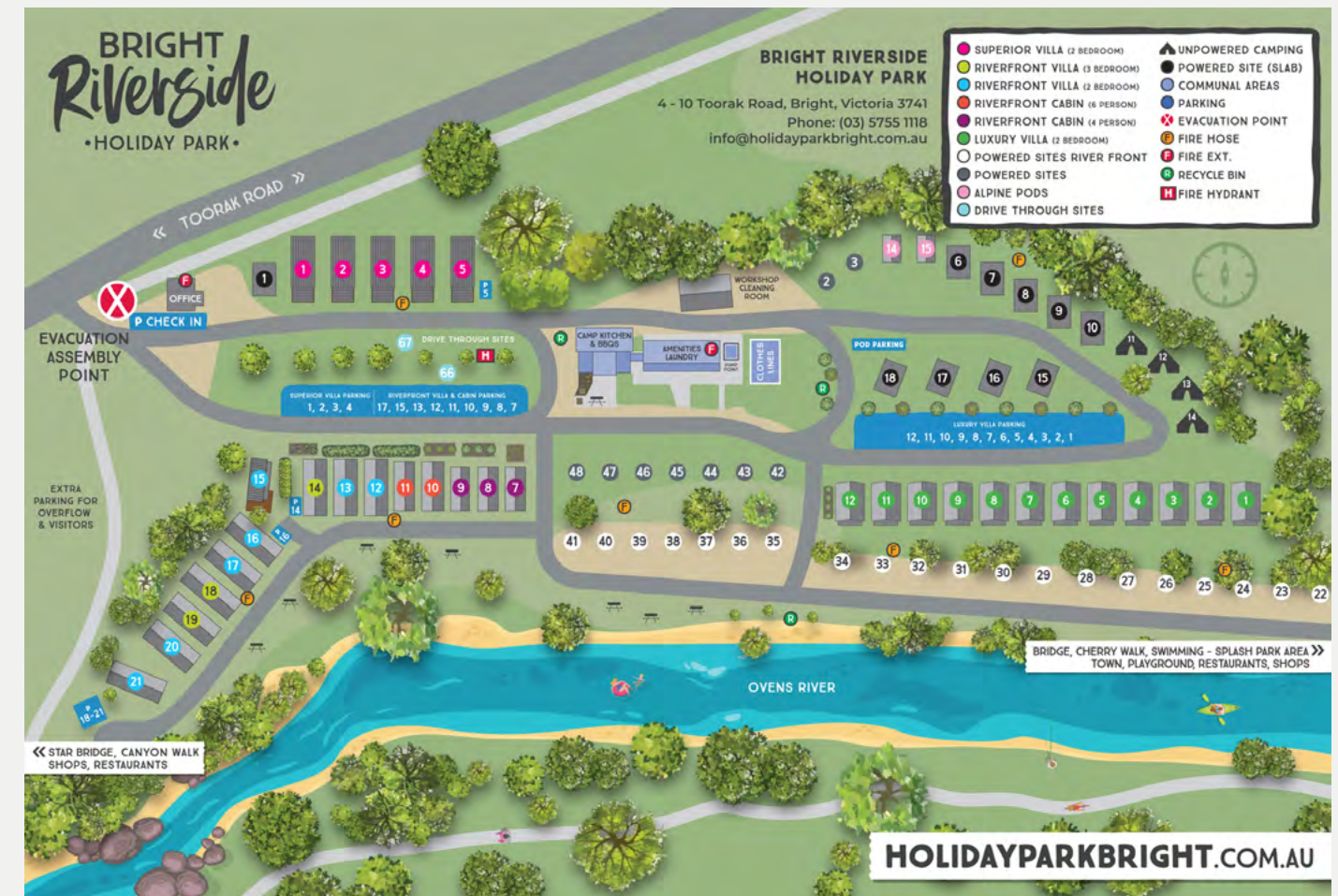
Whether you're exploring the park facilities, navigating Bright's town centre, or planning day trips to nearby attractions, these maps will ensure you get where you need to go with ease.

Included Maps:

- **Park Map** – A detailed layout of Bright Riverside Holiday Park, including accommodation, amenities, and key facilities.
- **Evacuation Map** – Important emergency exits and assembly points in case of an evacuation.
- **Bright CBD Map** – A guide to Bright's town centre, highlighting shops, cafés, restaurants, and essential services.
- **Bright & Surrounds Map** – A broader view of the Alpine region, showcasing popular attractions, scenic drives, and outdoor activities.

For further local travel advice and directions, please visit reception or the Bright Visitor Information Centre.

Park Map


[DOWNLOAD MAP](#)

Bright CBD Map



Bright & Surrounds Map



DOWNLOAD MAP



Acknowledgments

A special thank you to the Alpine Shire Council, Visit Bright (Official Tourism Website), Bright Chamber of Commerce, Visit Victoria, Ride High Country and Tourism North East for their ongoing support and dedication to promoting this incredible region.

A heartfelt thanks to Chris Hocking and Matt Rousu and the other photographers featured for their stunning work, and for always keeping Bright's resources up to date, ensuring visitors and locals alike can experience the best this beautiful destination has to offer.

Your contributions help make Bright a truly unforgettable place. We love where we live!

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Mel Wilson
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